



anna wilhelmi

# GO, RAGS, GO !

## American Football vs. 3D printing technology.

Well, a fashion collection printed with 3D technology sounds weird at first. But it makes sense if you're a fashion nerd like Anna Wilhelmi. A young designer, located in Berlin now bringing her diploma to the catwalk. She is going to present an interseasonal women sports chic collection including 20 different looks: leather skirts over hot pants, knitted pants underneath coats – every piece is made of high class material like alpaca wool, leather and a touch of the future. The accessories and body armor have been printed with Selective Laser Sintering technology, which makes them as light as plastic and tough as hell. The collection is a wild remix of manly roughness clashing with a filigree feminine look. Wide shoulders, sexy butts ... obviously tough guys in tight clothes inspired the Super-Bowl fan to her seven catwalk looks. But also bright colors are going to shine: neon-orange, greenblue, houndstooth and stripes – the Miami Dolphins have been taken as an ideal.

„Fashion has to be fun again“, says Anna Wilhelmi, „the whole fashion business has taken itself far too serious over the past years“.

So, let's go! Visit the fashion shows from another dimension! And witness that sport clothing can look damn sexy and very futuristic! London and Berlin are already yelling: „GO, RAGS, GO!“

1st show: June 3rd at the Graduate Fashion Week in London. (Showroom at GFW 2.-5.6.)

2nd show: June 10th at the embassy of France in Berlin. (Showroom @ ESMOD Berlin 12.-14.6. 14-17h)

*Special thanks to the kick-ass 3D sponsors:*

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